

ERSA Committee Meeting

6th September 2010 at 17.30

At The Hardwicke Arms Hotel, Arrington SG8 0AH

Attending: Bernard Wright, John Curtis, Ian Mawson, Andrew Upton, Janet Jenkins, Sarah Allen , Piet Van Kempen, Jenny Payne, Bill Parsey

Guest: Vicky Pullin – Development Officer for Snow Sport England

Apologies: Steve Lambert, Lesley Yeung, Jo Parker, Martin Hommel

Agenda

1. Previous Committee minutes
2. Regional Development plan
3. Attendance so far this season
4. Schools / University racing
5. Finances to date, any other items required
 - a. Timing radios
6. 2011 ERSA calendar
 - a. SSE dates for races in the region
 - b. Inter regional
 - c. Proposed dates available for ERSA races
 - d. ERSA Champs
7. Website and feedback
 - a. Online entries
8. Committees members continue for next year
9. AGM
10. Sponsorship
11. Entry Criteria to races
12. AOB

	Item	Action
1	Previous committee minutes	
	<p>Previous minutes are here http://www.ersa.co.uk/sites/default/files/committee/2009-2010/Min07_03_10.pdf .</p> <p>Referring to those minutes:</p> <p>3. Training Courses</p> <p>PVK has arranged courses at Hemel Ski Centre and The Holiday Inn at J8, M1 (L1) on behalf of SSE.</p> <p>Indicative costs:</p> <p>L1 / Race Sec / Race Calcs courses: £15 per person</p> <p>L2: £25 per person</p> <p>ERSA will cover the cost of up to 10 people for L1 (including Race Sec & Race Calcs courses) and L2 with a maximum budget for each of £150 and £250 respectively. Any overage will be charged proportionally.</p> <p>Level 1 etc – If more than 10 people apply for assistance with the training fee the £150 will be split equally between all those applying. The maximum one individual can receive is £15.</p> <p>Level 2 – If more than 10 people apply for assistance with the training fee the £250 will be split equally between all those applying. The maximum one individual can receive is £25.</p> <p>Dates are 12th, 13th & 14th November 2010</p> <p>Once the information has been published officially BW will send out an email to the region.</p>	
	4. Equipment	

	<p>We still only have one dual timing box. Last winter a copy of the programme was taken. The dual timing box will be taken by Andrew Upton after the ERSA Champs and a new one constructed over the winter.</p> <p>10. AOB – Missing Trophies</p> <p>The outstanding trophies, two for Justine McIntyre and one for Ollie Hurren, from Norfolk are still outstanding. The committee concluded that a racer will not be allowed to compete if their trophy is still not returned by the start of the race.</p>	
2	Regional Development Plan (RDP)	
	<p>Since taking over as Chair BW has had a variety of issues and developments in the pipeline. The first being to improve communication to parents and racers in the region. However moving forwards this all needs to be documented in the RDP. BW has a draft and will aim to publish at the end of September the first draft. This RDP will be useful to help apply for additional funding in certain areas and also provide focus in the coming years. PVK offered past Development Plans he has on file to assist BW in its compilation along with reference to other regions' plans.</p>	BW
3	Attendance so far this season	
	<p>JJ has been keeping the attendance statistics up-to-date and BW intends to publish the results shortly. Overall attendance is down on the outdoor slopes however we have still had good numbers and it is something we have to be conscious of next season as we look to keep the fun in the ski racing.</p>	JJ
4	Schools/University Racing	
	<p>In conjunction with looking at ways to increase attendance at races we are starting to look at how we work with the schools. LSERSA has had notable success with schools races. ERSA needs to encourage ESSKIA racers to join the ERSA circuit. BW wants a co-ordinator between the clubs to liaise between the clubs and schools/universities. ERSA, in its Development Plan, could plan to assist financially with marketing activity in this area, subject to committee approval.</p> <p>Each club co-ordinator would assist with the schools/university marketing. SA and BP agreed to research the key schools sports personnel who co-ordinate schools' sports activities at county level along with ESSKIA and Interski (a schools ski package provider), but also direct with schools. We can learn from the experience of LSERSA and should work with the more.</p> <p>VP (SSE) showed the committee the SSE marketing flyers and posters that are available through SSE to help with the marketing. More are available from VP.</p>	SA/ BP
5	Finances to date	
	<p>LY is preparing account for the AGM. ERSA has received the SSE annual grant of ~£1,500. No race has lost money but the success of Milton Keynes meant we were able to refund £2 to each racer.</p> <p>Of the £8,000 in the account, provision should be made for the £1,540 due to be paid for the radios purchase as the cheque has not yet cleared.</p> <p>Whilst investment was made into timing and other equipment last year, this year ERSA needs two radio receivers at a cost of c.£1,500 to enable ERSA to be able to use radios at the finish lines as well. In addition, a new start wand is needed, at a cost of c. £30.</p> <p>On the administration side, a replacement wireless printer is required at a cost of c.£55. The laptop provision should stay in the accounts.</p> <p>SL is compiling a costing report for timing equipment comparing the TAG vs Alge products for review by the committee.</p> <p>The purchases were agreed by the committee.</p>	IM/SL
6	2011 ERSA Calendar	
	<p>BW issued a draft calendar for review, including the national events. This year we will liaise with LSERSA and SRSA to co-ordinate the calendars to minimise regional clashes, BW has already met with both regions and they are happy to liaise.</p> <p>The All England Champs will be at Norfolk for 2011 again.</p> <p>The 2011 Tri-Regions could be held at WGC on 9/10 July, to be agreed.</p> <p>BW suggested that the Champs be split into two events – one indoor, one outdoor, each with separate prizes with one overall Champion taken from the combined results. After discussion over the past few weeks with different people it is felt this is certainly worth a try next year. details of the exact format will be published closer to the time.</p>	AU IM

	All clubs are to respond to IM with dates with the aim to publish the updated calendar at the start of October.	ALL
7	Website and feedback	
	BW reported that he has received positive feedback on the new ERSA website and will collate the online feedback for issue. The next target is to enable 'online' race entry applications and payment.	BW
8	Race Entry Fee	
	<p>The Race Entry Fee has remained at £9.00 for a number of years. It is proposed this is increased to £10 for outdoor and the indoor likely to be about £16 (although the exact slope hire costs to be confirmed). The exact split of the additional £1.00 will be confirmed when the 2011 budget is defined later in the year but essentially it will help with the following areas:</p> <ul style="list-style-type: none"> • for schools marketing • to be spent only on ski racing • for further equipment purchases, which are required over the next 2-3 years • help cover the slope fees, some of which have increased slightly. <p>Discounts for block bookings will be looked into, using the 2010 attendance statistics. The impact of all of the above is to be calculated, the slopes liaised with and consideration taken that there is no cross subsidy of indoor races through the bookings system. The ERSA Champs fee will be £10 for 2010, this will help cover the cost of the trophies as the champs is always a smaller number of entries.</p>	LY/BW/ ALL
9	Committee Members continue for next year	
	All committee members agreed to stand for re-election next year, with the exception of LY who will be standing down.	
10	AGM	
	AGM Notice detailing resolutions and electees to be issued no later than two weeks prior to the AGM. AGM to be held at Norfolk on 17 th October 2010	BP
11	Sponsorship	
	BW has been talking to a couple of people about possible sponsorship within the region. One option has gone quiet but the second option is continuing and BW is waiting for email confirmation about the details. Everyone is to think about potential sponsors and whether we can tie up more.	BW All
12	Entry Criteria for races	
	<p>With the impact of the current economic climate, the impact of indoor racing the impact on some races and the need to work more closely with other regions, it is clear that the entry criteria to ERSA races needs to be updated. It was agreed that the following entry requirement be adopted as an amendment: 'A member of a SSE registered club, with priority to ERSA members if oversubscribed'. It was noted that there are some issues to resolve. BW will write out to the committee with a proposal for the AGM.</p>	BW
13	AOB	
	<p>ACS/ROTP Regional Meeting at the All England Main discussion was around the recently published draft calendar. Main conclusions were AE for 2011 back to Norwich. Look into holding a Mini's grand prix series. Also a discussion about the Beck series vs SSE series.</p> <p>One racer Adam Beardmore (Midlands) requested if it was possible to have some way online to feedback about an individual race. ASC to look into it. BW set up a feedback page on www.skizog.com for racers to comment after the AE to get things kicked of. BW reported that most of the feedback commented that the sound system at Norfolk was not great depending on where you sat. BW has passed this onto SSE to use, some are interested in using it while others are not!</p> <p>Fun Races over the winter BW suggested that from feedback received from racers and parents over the past season that many would like to have some form of racing in the region as it is a long time to go without anything. BW has suggested that we look to hold two ERSA fun events, one at Norwich (likely to be a Ski Cross type) and something at Welwyn likely to be some sort of dual slalom event. Exact details to be confirmed over the coming weeks. Suggested dates could be Norfolk in February 2011, WGC in December 2010.</p>	BW BW AU IM JP

The meeting ended at 22.00.