

Snowsport England Sport Development Newsletter

Hello everyone from the Snowsport Development Team (Jan, Debbie and Susie), and welcome to the First Sport Development Newsletter

To help you understand what we get up to on a day to day basis and to see what opportunities there are available for you to take advantage of, we thought that it might be useful to send just the clubs, regions, coaches and Snowsport England (SSE) committees a newsletter bi-monthly .

This newsletter will have a number of aims;

1. Help you to understand the English Sports Development World a bit better.
2. Keep you updated opportunities that are available to you.
3. To keep you up to date with what we have been working on.

The newsletters will cover

- An overview of the Sports Development World - each time we will go into detail about one area of this network.
- A SSE update – with what we have been up to over the last two months.
- SSE ‘Help Sheet’ – Suggestions for areas you need support on are welcome.
- Opportunities for your development.
- Areas we are looking for your support on.

Content for this newsletter:-

Overview of the English Sport Development Network.

What is a County Sports Partnership?

SSE Update – GO SKI GO BOARD

Snowmark – Fighting the Myths

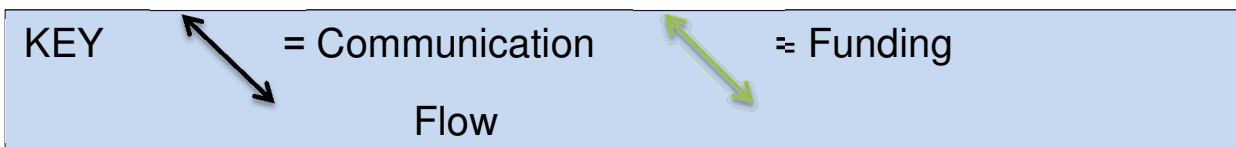
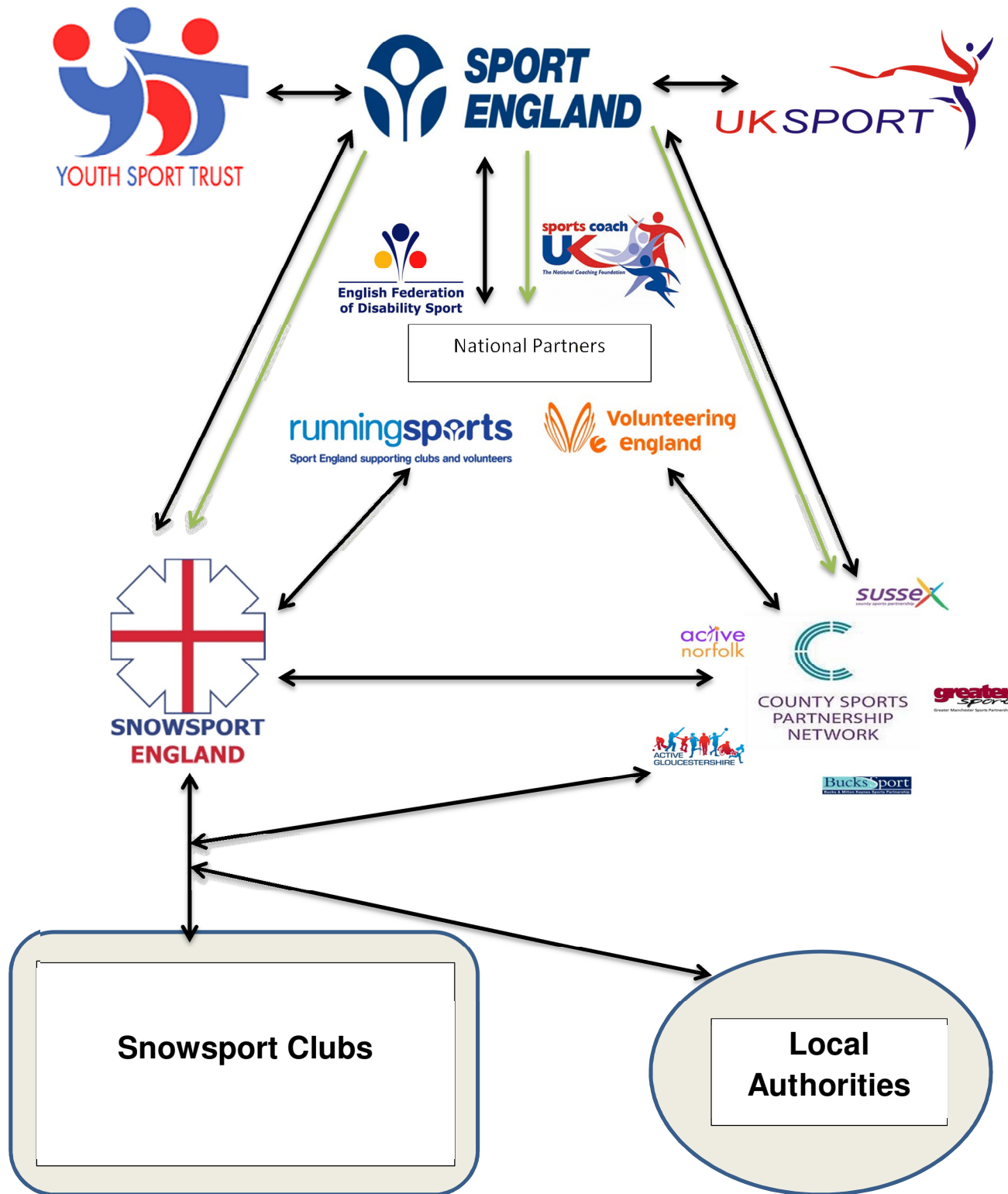
Communication - SSE Facebook and SSE Form

Top Tips - How to Write a Club Development Plan

Ski Shows – Discounted Tickets for London and Free tickets to the British Ski and Snowboard Show.

Jenny Says “Thank you”

Sport Development Structure in England



What Are County Sport Partnerships

About:

County Sport Partnerships (CSP) coordinate local sport partners and stakeholders to promote a multi-agency approach to the development of sport and physical activity in their area. Their role is to make these networks effective and ensure they come together to form a cohesive whole for sport in their county. They bring together a wide range of partners; clubs, community sport groups, facilities, NGBs, Schools, local authorities sport business and Sport England national partners along with many others. They work as a mechanism for the sharing of good practice, the pooling of resources, joined up work strands and to identify local needs to influence joint planning.

How this is done varies from CSP to CSP however examples are county sports development forums, coaching networks and club networks.

CSP's also provide a route to get sport into wider social outcomes and local priorities.

Sport England coordinate a number of their programmes such as Sportivate and Sport Makers through the CSP's to ensure the programmes get to a local level.

Why Get Involved:

Due to the number of different stakeholders being involved or working in partner with CSP' they consequently become a fountain of sport and development knowledge/ resources within to your local area and can link you to appropriate support partners.

As well they are your direct link to getting involved with the national programmes that are run by Sport England.

How to Get Involved:

There are 49 County Sports Partnerships (CSPs) across England. To find your local CSP visit the CSP network web pages at www.cspnetwork.org or contact your Snowsport Development Officers for more information.

Most CSP websites have a club search facility. Forward the details of your club to them and help people find your club and participate in snowsports.

SSE Update



GO SKI GO BOARD is a national participation programme we are launching – Details will be going out to County Sports Partnerships and their networks shortly but the concept has started to be introduced to the priority clubs and facilities including Chill Factor and Rossendale in the North West.

The initial launch will be at the Ski + Board Show –Birmingham. People at the show will be invited to register an interest in joining one of the 6 week programmes aimed at:

1. People new to the sport – GET SKIING GET BOARDING,
2. People who want to improve – GO SKI GO BOARD
3. Social participants – JUST SKI JUST BOARD.

These will be at affordable prices and linked to a Sportivate programme where appropriate. If you would like to find out more see -

http://www.sportengland.org/about_us/places_people_play/sportivate.aspx

The aim will be for people after the 6 weeks to join a club if there is one or we will support to develop a club or group where there isn't.

We will be getting promotional leaflet/posters/adverts designed and hope the programme will help us gain support for delivering more widely (with more funding!) in the next Sport England Whole Sport Plan. This would be aimed at 14+ participation but if they were a success we could hopefully attract funding for the younger (school) market.

GO SKI GO BOARD Activators

A main component of the programme will be to have an 'activator' assigned to each group – they will be the greeter, communicator and local enthusiast who will hopefully help create a social feel to the sessions and encourage participants to continue with their new skills.

We are looking at recruiting Activators/Snowsport Champions to help promote and support the above programme. This will be a volunteering opportunity (with kit, training and paid expenses) to promote skiing and boarding and the clubs across England. Any Activators that are recruited/volunteer to work at the show will receive training on how to signpost people to the right Snowsport opportunities including joining one of our excellent clubs. **Is there anyone in your club who could be an Activator? Please tell them to contact Debbie, Jan or Susie!**



Snowmark -Fighting the Myths!!!

Taking 2 minutes to read this could earn your club £250 to spend however it chooses!!

During our meetings with Clubs and Regions we hear lots of reasons why Snowsport Clubs are not working towards Snowmark – “our club is too small, it’s just a paperwork exercise, there are criteria our club could never achieve,” etc. PLEASE take 2 minutes to read this article and find out why over 10,900 sports clubs from 53 sports have gone through the process AND how you could claim £250 for your club to spend however it chooses!!

What is Snowmark Accreditation?

Snowmark Club status forms part of the only cross sport quality accreditation scheme, 'Clubmark'. It is built around a set of core criteria which ensures that accredited clubs operate to a set of consistent, accepted and adopted minimum operating standards.

The Snowmark accreditation process

The process of gaining Snowmark is straightforward and all clubs no matter what size can achieve accreditation status. Clubs can work through the criteria at their own pace and many will already have the required infrastructure and processes in place - especially with the nature of Snowsports most will and should have all the health and safety procedures required.

Hints and tips on how to ensure the process is simple and hassle free

Once you have received the pack:

- Firstly read the criteria – If you think there are any criteria your club will never be able to meet – Contact your Snowsports Development Officer immediately and do not put on a shelf never to be seen again..... It may be something that isn't relevant to your club so you will not need to implement it!
- Try to get a few key people to work on each section e.g. Duty of Care and Safeguarding and Protecting Children section. Ask your Club's Child Welfare Officer to have a look and see where the club stands with the criteria – They may even volunteer to manage this section of the accreditation!
- Make use of the templates available – you do not need to design new forms and procedures from scratch. If there isn't one that suits your club – let us know as we have lots of different examples you can use.
- This is a **minimum** operating standards accreditation – **Size isn't everything!!** We are happy to look at your file at any time to see where you are up to and advise you on anything that needs adding. In our experience most submitted files have over double the amount of evidence/paperwork required to achieve Snowmark – You are all sports minded and very competitive!! I am sure we could win prizes for the sport with the thickest accreditation files!!
- Respond to any communication from a local sports development officer/team who contacts you to offer support even if it's just to say we are doing ok at the moment and do not need your help. You never know when that local contact could be very valuable to you!
- Contact your Snowsports Development Officer with any questions day or night – That is what we are here for, do not struggle on without help. We have been through training to support you through this process. Keep the emails coming we will always answer your questions or find someone that can!

What will we do to support you?

- Always be there to answer your questions.
- Come along to committee meetings to explain the process and how your club can benefit from gaining the accreditation and how we will support you.
- We will try to identify someone locally from the Sports Development network. They will not only support you through the process but get to know the great work your club does and make sure they include you in local initiatives and funding opportunities linked to being a Clubmark club.

By reaching this national standard your Snowsports club will benefit in a number of ways.

Accreditation will help your club:

- ✓ Demonstrate it offers a safe and effective environment for young people, parents, coaches and volunteers
- ✓ Greatly increase the likelihood of receiving funding
- ✓ Increase its membership (if required)

- ✓ Expand and develop its volunteer and coach base (if required)
- ✓ Increase the opportunities to form links with schools and other groups
- ✓ Publicly demonstrate the quality of its service
- ✓ Attract support from sports development professionals
- ✓ The whole club should gain greater understanding around issues of safeguarding and equal opportunities
- ✓ Become better organised as a club and be prepared to further develop
- ✓ Become networked within local and national sports organisations that can provide further support to clubs with Snowmark accreditation

Some feedback from our Snowmark Accredited Clubs who are Kendal Snowsports Club, Midland Ski Club, Norfolk Snowsports Club and The Ski Club of Manchester.

"The templates available from Snowsport England and Clubmark have been very useful and we use the Clubmark logo on our website. Parents who are aware of Clubmark, through their involvement with other sports, may pick our club over others, Clubmark seems to offer a sign of security."

"Clubmark was easy. We already had everything in place. It has been a selling point with the schools."

REGISTER TO WORK TOWARDS SNOWMARK NOW AND CLAIM £250 ON ACHIEVEMENT OF SNOWMARK – WHILST FUNDING ALLOWS, SO DO NOT DELAY!!!

For more information on how to get started please contact Debbie, Jan or Susie or go to <http://www.snowsportengland.org.uk/snowmark> for more information

Communication

Here at Snowsport England we are always looking for ways to communicate with you please add yourself to the following and become active members.

Facebook – www.facebook.com/snowsportengland

SSE Forum - <http://snowsportengland.freeforums.org/>



Top Tip – How To Write A Development Plan



The best route for a club to reach its full potential is for it to be involved with a planning process, that lays out its path for the future. Club development plans are a fantastic way to plan for the

future, and to bring your club together to work towards the same vision and aims. They can help to improve on activities you currently offer and will prepare you for the activities you wish to introduce.

What is a Club Development Plan?

A club development plan is a short written document that lays out the clubs vision for the future, its aims, how it plans to get there and by when. This document should be concise and easy to understand so all club members will read it and can help move the club to a better future. Most importantly a club development plan is a 'living document' which is kept up to date, as the club develops and reaches its aims then new improvements and aims can be made as an ongoing process, to be the best the club can be.

Why should you have a Club Development Plan?

There are many reasons for planning: for survival, to attract new members, to support and grow your club volunteers, to increase the number of instructors/coaches or race officials.

The benefits from planning are endless and support the saying, failing to plan is planning to fail. Below is a short list of benefits you could encounter from writing a development plan for your club.

- Demonstrate how your club is meeting the criteria for funding agencies and potential sponsors. Possibly making you more successful within this area.
- Provide a clear direction for your clubs growth, helping to bring your club together as one body.
- Helps the club cope with change.
- Use your clubs resources more effectively.
- Help members understand and support the direction in which the club is going.
- Identify goals within certain sections of the club
- Increase your club's confidence by visibly meeting aims and succeeding.
- Assist with the recruitment of new members.
- Assist with the development of your volunteers.
- Can potentially attract outside support. By using it to inform local, regional and national sport development networks of your work and future directions.

We have produced a document to help with the writing of the development plan which can be found at <http://www.snowsportengland.org.uk/club-development-plans>

Ski Shows 2011

This year SSE will be present at both the Ski and Snowboard Show (London) and the British Ski+Board Show (Birmingham)

<http://www.metrosnow.co.uk/>

<http://www.globalsnowshows.co.uk/>

British Ski+Board Show, Birmingham NEC October 28th – 30th 2011



We have once again secured FREE Entry to the British Ski and Snowboard show for members of SSE affiliated clubs

As an affiliated club to Snowsport England your members have the opportunity to receive free entry to the show. Please read below to see how your members can take advantage of this offer.

Step 1:

One designated representative from each club is to email info@snowsportengland.org.uk with name of your club and expected numbers of tickets required for your members. We must have the expected numbers as without them your club will not be able to take advantage of this offer.

Step 2:

In reply to your email you will be sent a PDF to distribute to your club membership. – this PDF will contain instructions on how they obtain their FREE tickets.

Step 3:

PDF instructions will need to be followed and completed a week before the show.

Step 4:

Those attending the show will need to take a copy of the PDF with them along with proof they are a member of an affiliated club – this could be a membership card / letter. **It would be appreciated if the club could send a reminder about this a couple of days before the show as we would hate for people to travel to the show and not be able to get in!**

If you have any questions please contact info@snowsportengland.org.uk

London Ski and Snowboard Show, Earls Court London 19th – 23rd October 2011



We have secured £5 off the door price on advance adult bookings for members of SSE affiliated Clubs

These are for advanced bookings only and you need to quote 'SNOWENG' when asked for a discount code on your online booking (booking fee still applies)

Jenny - Goodbye Jenny, and she says thank –you

Jenny ... started working for Snowsport England (English Ski Council as it was known then) in 1988 as secretary to C.E.O Diana King, back in the days when “electronic type writers were all the rage!” Since then her job title has changed many times, as Jenny herself says: “I think I’ve had every job going here!” but whatever job she has been doing it is certain that in her 22 years with the company she has been a constant and consistent hard working colleague and co-worker.

Having tried skiing once or twice Jenny says: “I was never meant to be a skier (or snowboarder)!” However, her inability to ski herself has never stopped her enthusiasm for the sport and those involved in it. She has seen many young racers grow up and undertake their coaching qualifications, and in all her various roles has been there to help and guide all those involved with Snowsport England.

After 22 years of service Jenny will be leaving the company as it undertakes the exciting office move to Loughborough. She contributes her fondness for her job to the many good friends she has made through her work within the Snowsport England offices: “I would like to thank everyone I have come into contact with over the years. I hope I have given good advice and been helpful, I know at times I’ve moaned about work (who hasn’t?), but it certainly has never been boring and I shall really miss it here. I wish all the new staff at Loughborough the best of luck.”

A BIG THANK YOU FROM JENNY

I am writing this to thank those clubs who very generously put in for my gift card. It was very nice of you to do this. I still have to think of something to get with it but as it doesn't run out for another 18 months I have plenty of time to think.

I would also like to say a big thank you to John Whitlow and Alison and Peter Neurauter for the beautiful basket of flowers they sent. It was much appreciated and they lasted a good 2 weeks.

A big thank you to Stewart Smith (an ex-Chairman of the Board) who took the time and trouble to come to Halesowen to take us out for lunch. It was good to see him again and it was a good couple of hours spent.

Our printer, Chris Vaughan (PCL Print) also took the time to take us to lunch to say thank you

and we hope that his business does really well in the future.

I had a lovely phone call from Ralph White to wish me well and also a beautiful card from Helen Bell (who I will miss having our "little chats" with). I hope Nordic goes from strength to strength.

Some of "my" Tutors also phoned before we were disconnected altogether at the old office to have a final chat and for those of you who I said I would keep in touch withI promise I will, you are in my contacts for emailing. I shall miss you and all your excuses not to go to courses to revalidate!! If any of you want to keep in touch just ask Julia at Loughborough and she will give you my email address, or find me on Facebook!

I shall really miss my "banter" with James at Christchurchjust you look after Tigger!!

So finally I hope you will all miss me in some way and that I won't be just another one gone to the wall. It was a good 22 years and I hope the future holds something exciting for all of us.

Jenny
xxxx